

A new way to express yourself!

By Renata Zagorjan

If you ever want to find refuge from all the hustle and bustle of everyday existence or you have become tired of your old traditional hobbies and are searching for something new, one of the best choices you can make is to turn to the fine art.

Acquiring or collecting art can help you see the world from a different perspective. Fine art opens up new horizons, takes your stress away and elevates your everyday reality to a higher level. It helps enrich and enliven your environment providing comforting and healing support. In addition, many works of art have significant market value that will only rise over time so, owning art provides a valuable source of inspiration and serves as a prudent investment as well.

If you are looking for ways to ignite your imagination art could be your new, silent "best friend". Once you embark on collecting and enjoying quality art pieces you will realize that you have inadvertently become an indispensable element of the creative process. When you purchase a piece of art you allow an artist to continue his or her work and create more, and you, the buyer, find yourself empowered, standing on the receiving end of that creativity.

It is important to understand the significance of the role you serve when you acquire a work of art. If we keep in mind that creativity defines the advancement of any society and accept the notion that we are all connected in some way, your contribution to this chain appears to be immeasurable in value. And while an artist needs a buyer/collector, a collector, at the same time needs an artist. This interconnection bears fruit and every participant experiences novel awareness of their personal and social relevance and mission, as well as joy of contributing to this uplifting process. They each hold unique positions and play essential roles in giving shape to the critical mass needed for opening up the new horizons, giving everyone involved new opportunities for self-expression.

My mission is to bring people together through the positive process of embracing and appreciating art. Together we can educate and empower humanity to become more vibrant, noble and inspired.